

Dear Plastic Surgeons or Office Manager,

Find Cosmetic Surgeons has spent the last four years focusing on strategic alliances that could allow us to bring you multiple, much needed services through one simple membership. This year we acquired CertifiePlasticSurgeons, secured alliances with many vendors in the industry and became the first plastic surgery site to sign on with PreScreenedPatients, a service that serves as a call center to handle all of your internet inquiries regardless of the source.

Our Suite of Services

Basic Listing

Get listed on these three main sites and 34 other sites. List your profile, unlimited photos, articles, affiliations and background on FindCosmeticSurgeons.com, CertifiedPlasticSurgeons.com & CosmeticSurgeons.me

The screenshot shows the Find Cosmetic Surgeons website interface. At the top, there is a search bar with the text "Find a Cosmetic Surgeon in Your Area:" and a "Search" button. Below the search bar is a navigation menu with options: "Learn About Procedures", "Get a Quote or Appointment", "Plastic Surgeon Directory", "Doctors, Get Listed!", and "Contact Us". The main content area displays a list of doctors with their profiles, addresses, and contact information. The list includes:

Doctor	Address	City	State	Zipcode	Distance
 Dr. Robert A Ersek MD, FACS	630 West 34th Street suite 201	Austin	TX	78705	8.87 miles
 Dr. Sanjay K Sharma, M.D., F.A.C.S.	4220 Bull Creek Rd	Austin	TX	78731	10.24 miles

Each doctor entry includes a "Schedule A Visit" button and a "View Doctor's Profile" button. On the left side of the page, there are sections for "FACE PROCEDURES" and "BREAST PROCEDURES" with a list of services such as Rhinoplasty, Facelift, Otoplasty, Blepharoplasty, Fillers, Surgery of the Chin, Breast Reduction, Male Breast Reduction, and Breast Lift.

Premium Listing (three doctors per city)

Increase your visibility. Same as the basic service but you would be guaranteed one of the top three spots on all of our sites for you local area. You are also featured for 4 months out of the year to local visitors and your listing can include a video.

Patient Screening

Generating leads is expensive and sales people waste valuable time and money following up on fictitious names, mailing brochures to inaccurate addresses, calling wrong phone numbers or sending emails that bounce. Patient coordinators could spend on average an extra two to three hours per day trying to contact people they couldn't reach due to poorly entered or erroneous data.

Pre screened patients can verify your internet inquiries regardless of the source for only \$15 per valid lead. For an extra \$5, utilizing their multiple proprietary databases, you may select any or all of these demographic data lead upgrades: age, income, education level, presence of children, marital status, and length of residence information.

Benefits of Using Pre-Screened Patients

- Reduces Lead Acquisition Costs
- Better quality leads sent to dealers
- Improved lead closing ratios
- Improved sales productivity
- Better marketing ROI
- Demographically profile leads

You will receive a monthly report to show you which sources are producing results. Ask about the scheduling consultation service.

PreScreenedPatients.com

HOME | CONTACT US | FAQ

Plastic Surgeons | Geriatrics | Dentists | OB/GYN | Chiropractors | General Practice | Dermatologists | Other

The doctor will see you now

Apply Now!

Let us convert your internet leads into actual patients. HIPAA Certified!

For as little as \$15 per patient, we can pre-screen, pre-approve and schedule patients into your practice

Over 2,750 doctors | 1.5 million screened patients | 850,000 Scheduled Consultations

Integrates With Medical Online Directories!

What we do

- ▶ Free Your Staff from Verifying and Qualifying Leads
- ▶ Increase Your Conversion Rates

Get Started With PreScreened Patients.

Let us take screen your potential clients free up your staff

As little as \$15 per patient

NEXT STEPS

- ▶ View Demo
- ▶ Contact Me
- ▶ Resource Center

Search Engine Optimization

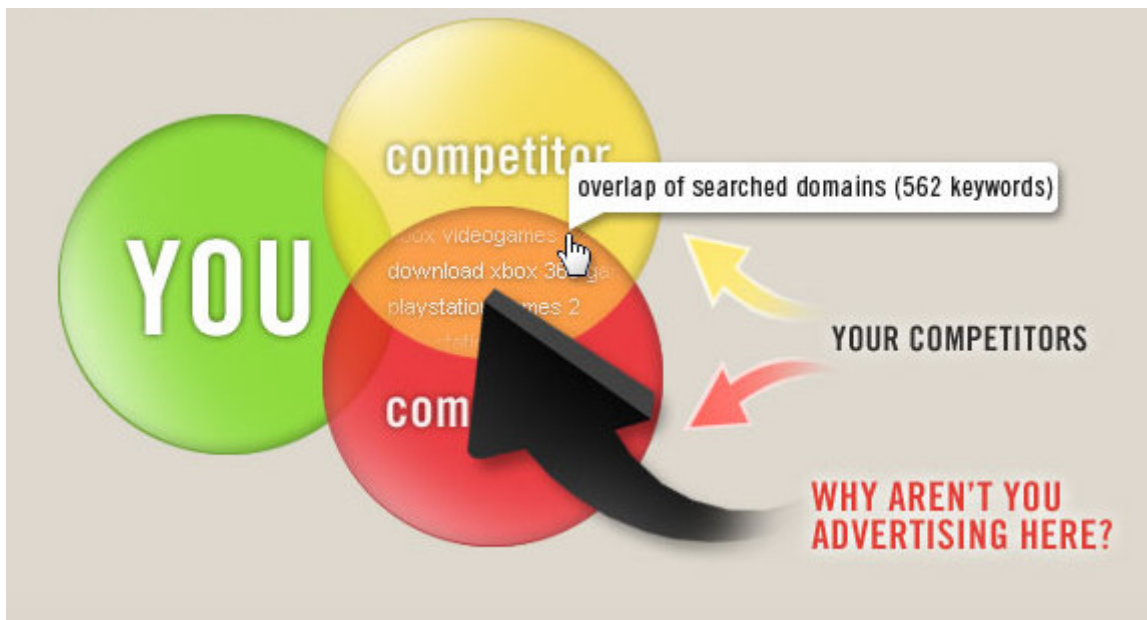
There are only a few coveted spots on search engines so it doesn't make sense why a practice would hire an SEO firm that has more than 2 clients per city. With our acquisition of MedWebsiteRankings earlier this year, we are able to offer unparalleled SEO service to two doctors per city. As a new client, we start by analyzing your competition to ensure that your customized SEO program will outrank them.

Give us a call for a free website analysis at 512-301-8767.

Competitive Intelligence

Would you like to know more about your competition and where their internet traffic comes from? Our competitive analysis report takes about 25 days to complete but it provides to you the other team's playbook. We can show you how much traffic other practices are getting, where the traffic comes from, who links to them and who sends them business. If they participate in Pay Per Click advertising, we tell you what words they buy and for how much.

Select 2 competitors. Once we generate the report, we come up with a plan of action so that your website takes advantage of their strategies. Sorry but we cannot do CI reports on any other clients using our CI service.



Web Usability and Design

Traffic isn't everything. Do you know what type of conversion rate your site gets? Conversion rates are the rate at which a website visitor performs a desired action such as filling out a form. We have seen websites improve 400% with a few small changes. Contact us at 512-301-8767 for an evaluation of your site. We can then work with your design team to improve your conversion rates.

Social Media Networking

We are creating new ways to advertise with social media. Move beyond simply extending your reach through ads that are passive. If you haven't heard of social media, look at these recent studies:

- The top 25 social sites deliver in excess of 300 million users each month according to WebProNews
- 7 of the top 10 sites in the world are social. - Alexa, May2008
- According to eMarketer's, 38% of all Internet users, or 72 million people, used social networks at least once a month in 2007

Sites such as Facebook, MySpace, Friendster, and You Tube are just the beginning. We can create forums or blogs on your site, get you listed on hundreds of social sites, create powerful press releases that help your website ranking just to name a few. Please call us at 512-301-1678 today.

You can pick and choose any projects listed below:

Item	Description	Cost	Total
Basic Membership	Basic listing on FindCosmeticSurgeons.com, CertifiedPlasticSurgeons.com, CosmeticSurgeons.me	\$99 per month or \$1100 per year	
Premium Listing	Premium listing on FindCosmeticSurgeons.com, CertifiedPlasticSurgeons.com, CosmeticSurgeons.me	\$149 per month \$1500 per year	
Patient Screening and Verification	Our staff will work directly with your patient coordinators. Our call center calls patients to pre-qualify them & then provides you with demographic information.	\$275 set up \$15 per lead	\$275 now
Search Engine Optimization	Call us to receive a free analysis today	Call	
Competitive Intelligence	10 page report on to competitors. Delivered in 25 days	\$1695	
Web Usability & Design	Call us to receive a free analysis today	Call	
Social Media Networking	Call us to receive a free analysis today	Call	



FindCosmeticSurgeons.com | 7500 West Hwy 71 | Suite 106 | Austin TX 78735 | 512-301-8767 | Fax 512-857-1238

Order Form

Please Fax to 512-8571238

CONTACT INFORMATION

Contact Name: _____ Phone: _____

Email Address: _____

Address: _____ City/State/Zip: _____

Web Address: _____

CREDIT CARD INFORMATION

Billing Address (if different from above):

City:

State:

Zip:

Amex/Discover/Visa/MasterCard #

CVC# (3 digits on back):

Expiration Date:

Amount Today (\$_____) plus monthly fee of \$_____

This agreement is between FindCosmeticSurgeons.com, Inc. DBA CertifiedPlasticSurgeons.com (known as "CPS" in this agreement), a Texas corporation, with its primary offices located in Austin, TX 78749 Company Name or Individual: _____ (known as "CLIENT" in this agreement), a BOARD CERTIFIED PLASTIC SURGEON (please provide CPS with the appropriate documentation).

Payment is due before service begins. CLIENT may cancel this contract anytime by providing 30 days written notice to the address for CPS above. The Internet is not owned, operated, managed by, or in any way affiliated with CPS. CPS does not and cannot control the flow of data to or from you and the Internet. CPS makes no warranties of any kind, express or implied, in connection with the services, including, but not limited to, warranties of merchantability, accuracy, completeness, security, error-free nature, performance levels, or fitness for any particular purpose in connection with the services or any services or data accessed through the services. If an Act of God, Mother Nature or event beyond the control of CPS, such as a war, tornado, flood, fire, hurricane, electrical shortage, union strike, or other national disaster, rendering CPS unable to perform its obligations under the terms of this Agreement, then both CPS and Client shall be responsible for their own costs, losses and expenses, and the contract will be cancelled.

Name _____

Signature _____

Date _____